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# KIKI CARR

phone 404.406.8281  
email designwiz@hellokiki.com  
address 251 Tye Street  
Atlanta, GA 30316

**in brief** web designer with strong strategic and marketing skills

## skills

**core competencies** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver), MS Office Suite, FileMaker Pro

**web** Flash / Actionscript 2 & 3, XML, CSS, HTML, interface and site design

**project management** multiple project tracking, budgeting + scheduling, client interaction, vendor sourcing, management + relationships, fiscal/management reports

**print** design for 2-6+ color printing (digital, litho/offset, screenprint, flexo)

## experience

**graphic designer**  
March 2006 – present  
over 4 years  
**freelance** [Atlanta] — clients include Definition 6, WebMD, Tailfin Marketing, Breen-Smith Advertising, Power Industry Consultants, and many others. Designed attractive, effective interactive user interfaces for web and standalone applications, built out sites using Actionscript 2 & 3, XML and CSS. Created sitemaps, wireframes, “look and feel” options, and full-blown websites. Leveraged designs to micro-sites, online & print ads, and email marketing.

**graphic designer**  
April 2004 – March 2006  
23 months  
**RaceTrac Petroleum** — *Southeastern convenience store chain* [Atlanta]  
Flash animations, directed photo shoots, managed 15+ projects weekly, produced a wide variety of POS signage, worked closely with vendors

**media designer**  
6 months  
**The Stop AIDS Project** — *fundraising and education group* [San Francisco]  
Directed media buying, budgeting and scheduling, produced high-quality specialty pieces (annual report, invitations, etc.), high-impact ad materials

**graphic designer**  
**Mac network support**  
1.5 years  
**The Kenwood Group** — *creative agency / production company* [San Francisco]  
Corporate-level design work in print and digital media, producing collateral for clients including Sony, Seagate and Sun Microsystems, web & new media, broadcast video, maintenance of a Mac/PC network of 30+ computers

**graphic designer**  
**Mac network support**  
6 years  
**Damron Company** — *international travel guide publisher* [San Francisco]  
Database design + interface, digital ads & animation, website design, design of master pages and layout of books of up to 800 pages

## education

**Journalism Major** University of Georgia – Minor in Contemporary Arts and Culture

**Extension Courses** ActionScript 3, Flash, CSS, XML, After Effects, Final Cut Pro, Spanish